



# United Way Leadership Giving

Every year, an outstanding group of leaders like you make our community a better place through Leadership gifts of \$1,000 or more to United Way. Your Leadership gift reflects a commitment to improving the quality of life in metropolitan Chicago.

## Why Leadership Giving?

### Because the need is tremendous and the resources are scarce.

In recent years, the costs of housing, utilities and healthcare have skyrocketed. Individuals and families are struggling like never before, yet government funding for vital support services continues to decrease.

### Because no one organization can do it alone.

Complex community issues cannot be solved by any one organization. United Way has the deepest network of relationships with businesses, government, health and human service experts and millions of individuals, making us uniquely positioned to coordinate regional efforts for change.

### Because supporting United Way is the most effective way to ensure the quality of life in our region.

Independent research by the Civic Committee of the Commercial Club of Chicago determined conclusively that United Way is the underpinning of our health and human services system, and is essential to helping people remain independent. We are the largest non-government funder of this vital network of services, and the single largest source of unrestricted funds.

## The Benefits of Leadership Giving

### Make a lasting difference in your community.

Your Leadership gift will support the most effective human care programs that address the greatest challenges in our community.

### Stay involved and informed.

You'll receive updates on the impact of your investment, as well as invitations to special events and volunteer opportunities.

### Be recognized for your philanthropy.

You'll be listed in the online United Way *Leadership Giving* Membership Directory.

### Enjoy tax savings.

Charitable contributions to United Way may qualify for deductions on your federal tax form.

In addition, your Leadership gift will make you eligible for terrific prizes, including Cubs and Bulls skybox packages, a MOTO Q Smartphone, Cobra Golf Clubs and more!

## Leadership Giving Levels

Daniel H. Burnham	\$1,000 – \$1,499
Jane Addams	\$1,500 – \$2,499
Jean Baptiste Pointe DuSable	\$2,500 – \$4,999
Père Jacques Marquette	\$5,000 – \$7,499
Abraham Lincoln	\$7,500 – \$9,999

### Step-Up to Tocqueville

The United Way *Tocqueville Society* recognizes individuals and families contributing \$10,000 or more annually to United Way. The Step-Up Program offers full *Tocqueville Society* membership to donors who commit to a four year contribution plan:

Year One **\$5,000** Year Two **\$6,500** Year Three **\$8,000** Year Four **\$10,000**

## National City

A chance to **double your impact!**

**The National City Half-Million Dollar Challenge Grant doubles your Leadership or Tocqueville gift.** National City Bank will match your new or increased (to the next giving level) gift of \$1,000 or more to the 2007 campaign DOLLAR FOR DOLLAR!

For more information, contact:

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